

## Doosan Forklift Parts

Doosan Forklift Parts - Doosan Infracore Company Ltd. is a transnational establishment consisting of Diesel Engines, Defense Industry products, Industrial Vehicles, Construction Equipment and Machine Tools and Mechanization Systems.

Their United States affiliate, Doosan Infracore America Corporation, based in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer desires.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. Moreover, there are more than 90 independent sellers moving lift truck equipment and materials handling equipment. This network helps Doosan Infracore America to aggressively compete in this competitive market. The forklift product line impressively includes 63 distinctive machines consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these numerous truck versions vary from 3,000 to 33,000 lbs. All trucks are built in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest emerging forklift and lift truck company in the North American marketplace, due to its excellent level of product performance and their consistently high level of consumer support and service given to all Doosan Infracore Lift Truck clients. The U.S. forklift division stationed in Cleveland has a expert team experienced in Product Sales, Purchasing, Advertising, Logistical and Technical Support.

At first the home-based forklift marketplace in Korea was an open import enterprise. Korea Machinery Co. Ltd. begun in 1960, to import fully assembled forklifts as part of a home-based equipment expansion venture. Product sales of these products were initially targeted to state-run firms, large scale businesses, and the armed forces. This ultimately led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced business operations throughout Korea to service and sell this heavy equipment. By 1978, a forklift production plant was successfully completed. Continuous technical education became the new focus for improving quality and product development.

Home-based forklift trade for Daewoo started in 1967 and grew to an astonishing 90% market share in Korea. By the 1980's, Daewoo's progressive technological improvements combined with sales success placed them in a position of significant growth of their lift truck business.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to help them in the highly competitive North American materials handling industry. This joint-venture proved highly profitable for Daewoo and their forklift sales expanded greatly. In 1984, the company completed construction of a new facility to help in manufacturing high end value-added goods for export. In 1993, the corporation had a international sales network and started exporting models they had developed through in-house expertise, as an sovereign product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion possibilities into international marketplaces.